

Access Agriculture Panorama No. 10 - May 2021



New video from Access Agriculture : [Managing the rice leaf folder](#)
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Welcome to our monthly news update with 'Access Agriculture Panorama'

This monthly e-newsletter gives a bird's eye view of all the exciting updates from Access Agriculture, a world-leading organisation for quality agricultural training videos in international and local languages, working across the Global South.

The links to different language versions are given below each section.
If at any time you wish to unsubscribe, please use the unsubscribe link at the bottom of the newsletter.

ANNOUNCEMENTS



Video-sharing platform
for 'green' videos!
Inspire, engage,
empower and activate
others!!

EcoAgtube (www.ecoagtube.org)

An exciting announcement coming your way! Watch this space!

Une annonce intéressante à venir ! Restez à l'écoute !

¡Un anuncio interesante en camino! ¡Manténganse al tanto!

একটি আকর্ষণীয় ঘোষণা আসছে! সাথে থাকুন!

एक दिलचस्प घोषणा आ रही है! संपर्क में बने रहें !



Joint action to boost peace and
organic agriculture in the Philippines

Access Agriculture has just signed a strategic partnership agreement with the League of Organic Agriculture Municipalities, Cities and Provinces of the Philippines (LOAMCP-PH) during a virtual signing ceremony.

[Read more](#) [বাংলা](#) | [Français](#) | [हिंदी](#) | [Español](#)



Equipping young entrepreneurs in Malawi with digital tool and skills

Ten young entrepreneurs from Malawi were recently offered hands-on training to help them get acquainted with the main components and use of a solar-powered smart projector kit that each of them had won through the Access Agriculture Young Entrepreneur Challenge Fund initiative. The competition was conducted jointly by Access Agriculture and the USAID-funded Strengthening Agriculture & Nutrition Extension (SANE) Activity.

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Call for young entrepreneurs in Tanzania extended till 10 May 2021

Access Agriculture announces the launch of its [Young Entrepreneur Challenge Fund](#) for Tanzania. Apply now! Present key ideas of a business proposal using a smart projector and your ideas can become reality. Win a smart projector! The deadline for submission is nearing. After registering on Access Agriculture, you can access the form to submit your proposal.

Je unaweza kuandaa na kuwasilisha mpango wa biashara wa kutoa huduma za picha na kwa wakulima wa kawaida?

[WITO HUU UNAONGEZWA hadi Mei 10!](#)

[Bonyeza hapa kwa maelezo zaidi](#)

Tanzania : [KCOA Tanzania Call](#)



Young entrepreneurs in Benin get hands-on experience with smart technology

Members of four entrepreneur teams from Benin recently received hands-on training to familiarise themselves with the functions, mechanisms and use of a cutting-edge technology – the solar-powered Digisoft smart projector (containing all Access Agriculture farmer-training videos) – that they had won through the Access Agriculture Young Entrepreneur Challenge Fund initiative.

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New videos

32 new videos ([Arabic](#) 9; [Bemba](#) 1; [Dioula](#) 7; [Marathi](#) 1; [Persian/Farsi](#) 6; [Tamil](#) 1; [Chitonga/Tonga](#) 7;) have been posted on our platform www.accessagriculture.org. They are freely downloadable as video (mp4), audio (mp3), mobile (video format 3gp) along with a one-page fact sheet with contact details for more information.

Most viewed videos in April



**Deworming goats and sheep with
herbal medicines**



Taking care of local chickens

In this video, we will learn from farmers in Southern India how internal worms spread to goats and sheep. We will also see how to prevent and cure the animals with a few simple methods.

[Arabic](#) | [Bambara](#) | [Bangla](#) | [Burmese](#) | [Chichewa / Nyanja](#) | [English](#) | [French](#) | [Hausa](#) | [Mooré](#) | [Nepali](#) | [Portuguese](#) | [Spanish](#) | [Tamil](#) | [Twi](#)

Provide a bed of wood shavings or dry grass to make it comfortable for the hens to lay their eggs. This helps to reduce moisture and decreases the chance of infestation by parasites.

[Arabic](#) | [Ateso](#) | [Bambara](#) | [Bangla](#) | [Bemba](#) | [Chichewa / Nyanja](#) | [English](#) | [Fon](#) | [French](#) | [Hausa](#) | [Kikuyu](#) | [Kinyarwanda / Kirundi](#) | [Kiswahili](#) | [Luganda](#) | [Persian / Farsi](#) | [Portuguese](#) | [Spanish](#) | [Tumbuka](#) | [Twi](#) | [Yoruba](#)

VOICES FROM THE FIELD



Empowering youth for agribusiness

'The audacity of entrepreneurship: youth in action,' (L'audace d'entreprendre : une jeunesse en action) – the title of his latest book – encapsulates the essence of Benin-based José Herbert Ahodode's vision to promote youth entrepreneurship in agribusiness as a model to create sustainable rural employment and wealth in African countries and make the agri-food sector more productive.

[Read more](#) ... [বাংলা](#) | [Français](#) | [हिंदी](#) | [Español](#)

BLOG POSTS



Staying grounded while on the air in Ghana

It's a simple matter to play a soundtrack about farming on the radio. The tricky part is making sure that the program connects with the audience, as I learned recently from Gideon Kwame Sarkodie Osei at ADARS FM, a commercial station in Kintampo, a town in central Ghana. Since 2010 Gideon has been pleased to be part of an effort by [Farm Radio International](#) (FRI) that supported radio stations in Ghana, including ADARS FM, to reach out to farmers. With encouragement from FRI, Gideon started a weekly magazine show for farmers, where he plays Access Agriculture audio tracks. The magazine, Akuafo Mo, means "Thank You Farmers" in the Twi language.

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MEET OUR AMBASSADOR



Jeff Bentley

Honorary Ambassador for Latin America

Jeff Bentley has a Ph.D. in cultural anthropology from the University of Arizona. He did practical research on natural pest control for seven years at El Zamorano, an agricultural university in Honduras. Jeff has worked in many countries in Latin America, Africa and South Asia. He lives in Bolivia and is fascinated by farmer experiments and local knowledge. Jeff teaches scriptwriting for Access Agriculture and has written many papers on how videos spark the creativity of farmers and others. Jeff speaks English, Spanish, Portuguese, French and some Quechua, so he clearly appreciates the importance of language.

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WINNER OF THE MONTHLY QUIZ



Abiola John Olusoji

Winner of Access Agriculture April 2021 Quiz contest

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The May 2021 Quiz will be open from 1-15 May 2021.

Check out the contest here: www.accessagriculture.org