

Access Agriculture Panorama No. 11 - June 2021



New videos from Access Agriculture :

[Crop rotation with legumes](#)
[Stronger plants with raised beds](#)
[Pitcher irrigation](#)
[Managing false smut of rice](#)

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Access Agriculture leaflet - [বাংলা](#) | [English](#) | [Français](#) | [हिंदी](#) | [Español](#)
Entrepreneurs for Rural Access leaflet - [বাংলা](#) | [English](#) | [Français](#) | [हिंदी](#) | [Español](#)

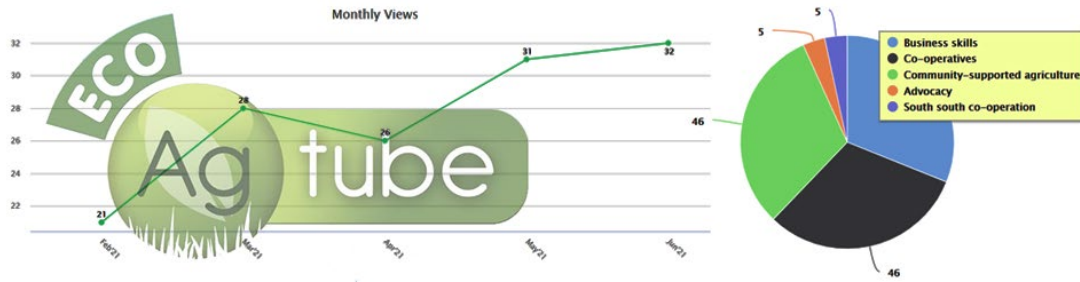
**Welcome to our monthly news update with
'Access Agriculture Panorama'**

This monthly e-newsletter gives a bird's eye view of all the exciting updates from Access Agriculture, a world-leading organisation for quality agricultural training videos in international and local languages, working across the Global South.

The links to different language versions are given below each section.

If at any time you wish to unsubscribe, please use the unsubscribe link at the bottom of the newsletter.

ANNOUNCEMENTS



EcoAgtube (www.ecoagtube.org)

Introducing 'Project Analytics' dashboard

The EcoAgtube video platform is constantly getting upgraded based on subscribers' preference. A 'Project Analytics' dashboard has been newly introduced for Project Managers to check the following data: (1) daily, monthly, yearly views of their project videos; (2) Views by category, and (3) Most viewed videos.

Project Managers can print the analytics information or save it as jpeg, pdf, csv, and xls file format.

Dear subscribers, if your Project relates to ecology and you want to create a Project video page on EcoAgtube, please send your request with details (Project name, description) to support@ecoagtube.org.



Young entrepreneurs in Malawi master smart technology

Seven youths belonging to four entrepreneur teams from Malawi were recently brought up to speed on the functions, mechanisms and use of a cutting-edge technology – the solar-powered Digisoft smart projector (containing all Access Agriculture farmer-training videos) – that they had won through the Access Agriculture Young Entrepreneur Challenge Fund initiative.

[Read more](#) [বাংলা](#) | [Français](#) | [हिंदी](#) | [Español](#)

Call for young entrepreneurs in Rwanda

Access Agriculture announces the launch of its [Young Entrepreneur Challenge Fund](#) for Rwanda. Apply now! Present key ideas of a business proposal using a smart projector

and your ideas can become reality. **Win a smart projector!** After registering on Access Agriculture website, you can access the form to submit your proposal.

KCOA Rwanda Call: [Click here for details](#) / [Cliquez ici pour plus de détails](#)

Call for young entrepreneurs in Zambia extended till 22 June 2021

We are now requesting young people in Zambia to propose innovative ideas to start a business, or expand their existing services, around the dissemination of agricultural videos using a Digisoft Smart Projector. **Win a smart projector!** The deadline for submission is nearing. **KCOA Zambia Call:** [Click here for details](#)

New videos added in May

40 new videos (3 [Arabic](#), 7 [Baoulé](#), 9 [Bemba](#), 4 [English](#), 3 [French](#), 2 [Kinyarwanda / Kirundi](#), 2 [Tamil](#), and 10 [Chitonga / Tonga](#)) have been posted on our platform www.accessagriculture.org. They are freely downloadable as video (mp4), audio (mp3), mobile (video format 3gp) along with a one-page fact sheet with contact details for more information.

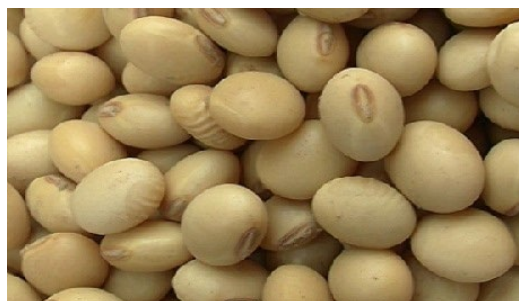
Most viewed videos in May



[Preparing low-cost concentrate feed](#)

By making a base mix that can be fed to all animals, you save time and money. Two thirds of the mix is made from grains, like paddy, maize, sorghum and millet. One third of the mix should be rich in protein and fat. Mill the base mix into a coarse flour. Depending on the type of animal, you then need to add a few other ingredients.

[Arabic](#) | [Bangla](#) | [Burmese](#) | [Chitonga / Tonga](#) | [Dholuo](#) | [English](#) | [French](#) | [Hausa](#) | [Hindi](#) | [Kikongo / Kongo](#) | [Kikuyu](#) | [Kiswahili](#) | [Lingala](#) | [Marathi](#) | [Spanish](#) | [Tamil](#) | [Tshiluba / Luba-Lulua](#) | [Twi](#) | [Yoruba](#)

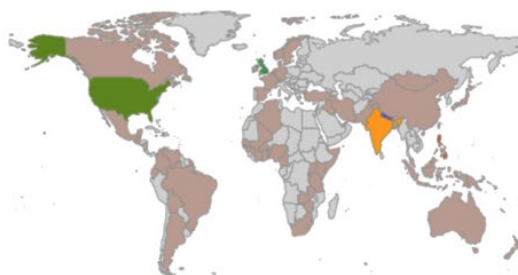


[Harvesting and storing soya bean seed](#)

Soya bean seed that is poorly harvested and poorly stored loses its ability to germinate because the moisture and heat kills the living part of the seed. Wet or moldy seeds will rot during storage. In this video, we'll talk about harvesting soya bean seed, drying, winnowing, sorting and storage.

[Arabic](#) | [Bambara](#) | [Bangla](#) | [Bemba](#) | [Chichewa / Nyanja](#) | [Chitonga / Tonga](#) | [Dholuo](#) | [English](#) | [Ewe](#) | [Fon](#) | [French](#) | [Kabyé](#) | [Kikuyu](#) | [Kiswahili](#) | [Tumbuka](#)

PODCAST



Podbean Team congratulates Access Agriculture

"On behalf of the entire Podbean Team, we want to congratulate you on reaching 1,000 downloads of your [Access Agriculture podcast!](#)"



Share with farmers 60%

Watch by myself 53%

Share them with your friends 48%

Share with extension 45%

Share with students 39%

In programs for women 31%

Use broadcaster 19%

Other 11%

Haven't used them 11%

Digital Extension Systems
Dr. Paul Van Mele
Director, International Development,
Access Agriculture

WEBINAR - Digital Extension Systems: Presentation by Dr Paul Van Mele

Dr [Paul Van Mele](#), Access Agriculture Director for International Development, speaking on "Digital Extension Systems" at the MANAGE International Conference on "Agricultural Extension and Advisory Services: Innovations to Impact", 25-27 February 2021. The National Institute of Agricultural Extension Management ([MANAGE](#)) is an autonomous organisation of the Ministry of Agriculture & Farmers' Welfare, Government of India, Hyderabad, India.

Listen to the presentation on **Podbean**: <https://tinyurl.com/VanMele>

Watch the presentation on **EcoAgTube**: <https://tinyurl.com/PaulVanMele>

VOICES FROM THE FIELD



An ingenious idea to expand business by helping farmers

We can easily see the truth of the maxim “necessity is the mother of invention” – or rather “ingenuity” in the case of Osman Majid, a young video dealer, locally known as a DeeJay (DJ), who lives in Nathenje, a small town on the outskirts of Malawi. Unlike most other DJs, Osman has quickly expanded his video business and created a new customer base by screening farmer-training videos and sharing the videos on phones. [Read more](#) [বাংলা](#) | [Français](#) | [हिंदी](#) | [Español](#)

BLOG POSTS



A Convincing Gesture

People use gestures intentionally to convey meaning, while many other hand movements are unconscious. Moving our hands helps us to grasp the right words. But human speech is also much more than words and hand gestures. [Read more](#) [বাংলা](#) | [Français](#) | [हिंदी](#) | [Español](#)

MEET OUR AMBASSADOR



Julius Mwande

Julius Mwande holds a bachelor's degree in agriculture from Lilongwe University of Agriculture and Natural Resources (LUANAR). He has worked as an agriculture communications officer in Balaka District. Julius has been the founder and managing director of ICT Pro Since 2017 specialising in ICT and electronic devices and appliances in Lilongwe. He believes media and ICT are powerful tools for disseminating messages to enhance the adoption of good agricultural practices and agribusiness in Malawi. Julius aims to promote agroecological knowledge through Access Agriculture videos and other materials.

[Read more](#) [বাংলা](#) | [Français](#) | [हिंदी](#) | [Español](#)

WINNER OF THE MONTHLY QUIZ



Hemant Pinjan

Winner of Access Agriculture May 2021 Quiz contest

[Read more](#) [বাংলা](#) | [Français](#) | [हिंदी](#) | [Español](#)

The June 2021 Quiz will be open from 1-15 June 2021.

Check out the contest here: www.accessagriculture.org