

Access Agriculture Panorama No. 37 - August 2023



New videos from Access Agriculture :

[Herbal medicine against foot rot in livestock](#)
[Médicaments à base de plantes contre le piétin chez le bétail](#)

Access Agriculture leaflet

[বাংলা](#) | [English](#) | [Français](#) | [हिंदी](#) | [Português](#) | [Español](#)

Entrepreneurs for Rural Access leaflet

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[Access Agriculture 2021 on-line survey - Summary](#)

Welcome to our monthly news update with 'Access Agriculture Panorama'

This monthly e-newsletter gives a bird's eye view of all the exciting updates from Access Agriculture, a world-leading organisation for quality agricultural training videos in international and local languages, working across the Global South.

The links to different language versions are given below each section.

If at any time you wish to unsubscribe, please use the unsubscribe link at the bottom of the newsletter.

Winners of Animal Rearer Award for Women



Winners of Animal Rearer Award for Women appreciate farmer-training videos on herbal medicines in animal healthcare

Women livestock rearers, who attended the 'Animal Rearer Award for Women' ceremony organised by the NGO Anthra, led by Dr. Nitya Ghotge, in Pune, Maharashtra, India, greatly appreciated the farmer-training videos on herbal medicines in animal healthcare, that were jointly developed by Anthra and Access Agriculture.

Men and women involved in animal husbandry from various districts of Maharashtra state attended the event, which recognised and honoured 10 exceptional women livestock rearers. [Read more ...](#)

EcoAgtube



Naturland Academy on EcoAgtube

We are pleased to announce that you can now watch Naturland Academy videos on organic agriculture on its project page on [EcoAgtube video platform](#).

[Naturland](#) is an international association for organic agriculture, which aims to build capacity in organic agriculture worldwide. It strives to empower individuals, organisations, and communities with the knowledge and skills necessary to foster sustainable agricultural practices.

If your project relates to ecology and you want to create a project video page on EcoAgtube, please send your request with details (Project name, description) to: support@ecoagtube.org.



Your support needed to empower the changemakers

We gratefully acknowledge the generous support of our donors, as two of the six young women entrepreneurs whom our campaign targets, have successfully embarked on their journey to bring knowledge to other women of their farming communities.

Please be one of the wonderful people to [make a donation](#) at GlobalGiving and share this opportunity with your friends.

[Help us raise funds for our current campaign!](#)

New videos added in July

81 new videos -10 [Fon](#), 09 [IsiXhosa](#), 30 [Malagasy](#), 13 [Sepedi](#), and 19 [Sinhala](#) - have been posted on our platform www.accessagriculture.org. They are freely downloadable as video (mp4), audio (mp3), mobile (video format 3gp) along with a one-page fact sheet with contact details for more information.

Most viewed video in July



Managing aphids in beans and vegetables

You can easily control aphids by using some organic practices, such as sprinkling ash, spraying a neem solution or planting trap crops.

[Arabic](#) | [Bambara](#) | [Bangla](#) | [Bemba](#) | [Burmese](#) | [Chichewa](#) / [Nyanja](#) | [Chitonga](#) / [Tonga](#) | [Dioula](#) | [English](#) | [French](#) | [Hausa](#) | [Hindi](#) | [Kannada](#) | [Kanuri](#) / [Kanouri](#) | [Kiswahili](#) | [Luganda](#) | [Marathi](#) | [Moore](#) | [Ngakarimojong](#) / [Karamojong](#) | [Peulh](#) / [Fulfuldé](#) / [Pulaar](#) | [Sepedi](#) | [Spanish](#) | [Telugu](#) | [Tumbuka](#) | [Urdu](#) | [Wolof](#) | [Yao](#)

FROM OUR CHANGEMAKERS



ERAs@work!

Entrepreneurs for Rural Access (ERAs) at work in India

The following ERAs are part of the Access Agriculture project in Andhra Pradesh and Telangana states in India, supported by the Kristian Gerhard Jebsen Foundation (KGJF):

- **ERA team members associated with Sabala NGO: Janaki Bobbili and Eswar Rao**, organised six video shows during June and July in Chanduluru, Kothavalasa, Marlapalli, Rega and Santhapeta villages in Vizianagaram district, Andhra Pradesh state, for 141 participants, including 102 female participants. The videos featured comprised [Growing azolla for feed](#), [Intercropping maize with pigeon peas](#), [Compost from rice straw](#), [Coir pith](#), [Making a good okra seeding](#), [Taking care of okra](#), [Managing mealybugs in vegetables](#), [Killing fall armyworms naturally](#), [Scouting for fall armyworms](#), [Managing aflatoxins in maize before and during harvest](#), [Managing aflatoxins in maize during drying and storage](#), and [Storing fresh and dried tomatoes](#), (See photos in [Access Agriculture Flickr](#))

In July, the Chief Minister of Andhra Pradesh, Y S Jagan Mohan Reddy virtually inaugurated the Arogya Millet Processing Unit, in Rega village which is run by Sabala. The unit will procure Ragi and other millets from the farmers belonging to the district and surrounding areas and convert the grains into flour, which will be used to make biscuits and other snacks and sold in local markets. Janaki is leading Sabala's production subcommittee.

- **ERA team members associated with Susag Millet Farmer Producer Company (FPC): Indira Karri, Santhi Kumari Tuburu and Dasari Dali Naidu**, facilitated six video shows during June and July for 184 participants, including 90 female participants, in Alluri Seetharamaraju district, Andhra Pradesh state across the following villages: Bongadari, Chuttumetta, Kaguvalasa, Santhabayalu and Vanabangi. The videos shown included the following: [Scouting for fall armyworms](#), [Good handling of tomatoes](#), [Staggering production of tomatoes](#), [Managing aphids in beans and vegetables](#), [Managing bacterial leaf blight in rice](#), [Effective weed management in rice](#), [Taking care of okra](#) and [Proper handling of mangoes at harvest](#), among others. (See photos in [Access Agriculture Facebook](#))

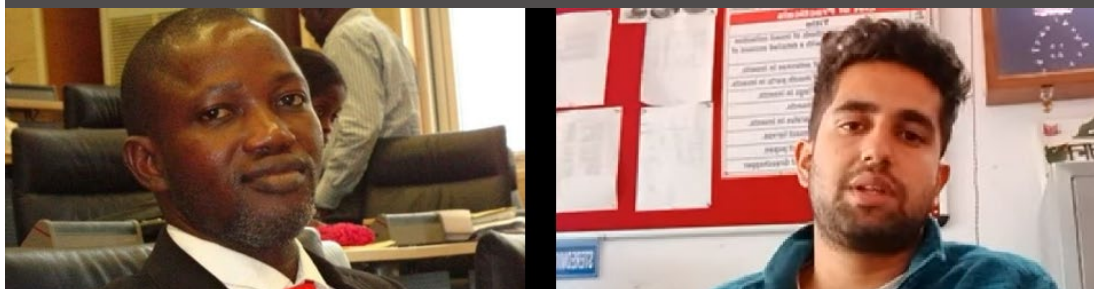
In July, ERAs from Susag participated in the Andhra Pradesh Farmers' Day celebrations, where millet-based snacks were displayed. Dasari Naidu also attended a training programme on Good Agriculture Practices (GAP) relating to soil sample collection, friendly insects and harmful pests and rice crop management techniques.

- **ERA team members associated with Adivasi Mitra Welfare Society: Pangi Lakshmi, Salla Venkata Lakshmi and Vanthala Matsyaraju**, organised nine training sessions with videos during June and July for 331 participants (132 female participants), including schoolchildren, in Alluri Seetharamaraju district, Andhra Pradesh state across the following villages: Dabbaputtu, Gabbangi, Hukumpet, Kothuru, Nereduvalasa and Savadimamidi. The videos shown included [Mulch for a better soil and crop](#), [Drip irrigation for tomato](#), [Grow row by row](#), [Growing oyster mushrooms](#), [Coffee: picking & drying](#). (See photos in [Access Agriculture Facebook](#))

The Adivasi Mitra ERAs took the opportunity of 'Sri Modakondamma Jatara,' which is the largest festival of the tribal (indigenous) communities in Andhra Pradesh, to organise farmer training video shows at various villages. (See photos in [Access Agriculture Facebook](#))

- **ERA team members associated with the Centre for Sustainable Agriculture (CSA): Bhairav Kumar, Abhishekam and Jasmine**, facilitated seven video screenings during June and July for 187 participants (63 female participants), including senior schoolchildren, in Kadapa and Sathya Sai districts, Andhra Pradesh, in the following villages: Kallur, Seethampalli, Indhukurpalli, Regullapalli and Thallamapuram. The videos shown included [A participatory guarantee system](#), [Managing bacterial leaf blight in rice](#), [Grow row by row](#), [Effective weed management in rice](#), [Mulch for a better soil and crop](#), [Organic biofertilizer in liquid and solid form](#) and [Root and stem rot in groundnut](#) and [Better seed for green gram](#), among others. (See photos in [Access Agriculture Flickr](#))
- **ERA team members associated with Vikasa NGO: Midathana Hemalatha, Ramanamma and Nagireddy Satya Prasad**, conducted six video shows for 165 participants (42 female participants), including senior schoolchildren, in Aruku, Logili, Gaddela, Thengadavalasa, and Sunnammetta villages, Alluri Seetharamaraju district, Andhra Pradesh state. The videos shown included [Mulch for a better soil and crop](#), [Coffee: picking & drying](#), [Scouting for fall armyworms](#), [Killing fall armyworms naturally](#), [Good handling of tomatoes](#), [Staggering production of tomatoes](#), [Managing tomato late blight](#), [Managing tomato leaf curl virus](#), [Managing aphids in beans and vegetables](#), [Taking care of okra](#), [The rice seedbed](#), and [Effective weed management in rice](#). (See photos in [Access Agriculture Flickr](#)).
- **ERA team member associated with WASSAN NGO based in Telangana: Pothula Buggappa**, who trains farmers in best agricultural practices and marketing conducted three video shows during June and July for 75 participants, including 26 women, in Polkampally and Ramankunta villages, Vikarabad district, Telangana state. The videos shown included [Rice transplanting](#) and [Intercropping maize with pigeon peas](#), among others.
- **ERA team members associated with WASSAN NGO in Andhra Pradesh: Anuradha and Sandeep**, facilitated four video screening sessions during June and July for 92 participants, including 64 female participants, in Nallacheruvu village, Sri Satya Sai district, Andhra Pradesh state. The videos shown included [Producing healthy plantain and banana suckers](#), [Making a cooling chamber for tomatoes](#), [Taking care of okra](#) and [Managing aphids in beans and vegetables](#). (See photos in [Access Agriculture Facebook](#))

Ambassadors in action



Ambassadors in action

Access Agriculture Ambassador from India, Hitul Awasthi: Inspired by an online training session on “How to make a good video,” organised by Access Agriculture Local Engagement team for its goodwill ambassadors and other local partners, Hitul launched a competition in his home state Himachal Pradesh, asking farmers to propose sustainable agriculture-related ideas. The winning farmers were awarded and were featured in short video clips.

Hitul shared these clips on his channel page titled [‘Krishi Updates’ on EcoAgtube](#), Access Agriculture’s video-sharing platform dedicated to agroecology and green living, to encourage other farmers to adopt the sustainable agricultural practices shown in the videos.

Access Agriculture Ambassador from Nigeria, Emmanuel Akinwale: To give its Ambassadors and ERAs more visibility, they were requested by Access Agriculture Local Engagement team to share short posts or video clips on their work which would be featured under a section called ‘Discover our Ambassadors and ERAs’ on Access Agriculture social media channels.

In response to this, Emmanuel, who is the Founding Operation Director of Aquapro Agro Industry, sent a short profile of his activities. He recommends Access Agriculture video platform as the most useful tool for developing sustainable agri-businesses for increasing community food security, wealth and growth. [For more, see Access Facebook post.](#)

LIVE DIALOGUE

ERAs as a resource for scaling agroecology and organic farming

ERAs, ressource pour la mise en échelle de l'agroécologie et de l'agriculture biologique

Moderator: Nafissath F. Barres, Leader - Local Engagement, Access Agriculture, Benin

Moderator: Savitri Mohapatra, Responsable des médias, Access Agriculture

Panelist: Khama Matupa, WHH Projects

Panelist: Rebecca Akullu, ERA, Uganda

Panelist: Pemphero Kumbani, ERA, Malawi and

Panelist: Ezra Masolaki, Access Agriculture

Paneliste: Lamine TRETA, Responsable du

Paneliste: Mamadou DIARRA, ERA Mali et cofondateur

Paneliste: Abouacar Sidiki DEMBELE

Paneliste: Abdul-Baaki BANKOLE, ERAs Coach,

ERAs as a resource for scaling agroecology and organic farming

The first episode of Access Agriculture Live Dialogue in English for 2023 was held on 24 August 2023 on the theme “ERAs as a resource for scaling agroecology and organic farming.” [Watch the video.](#)

The Live Dialogue series has been launched to further engage with Access Agriculture Ambassadors, Entrepreneurs for Rural Access (ERAs) and other local partners and stimulate discussion on issues relating to Access Agriculture activities.

ERAs, ressource pour la mise en échelle de l'agroécologie et de l'agriculture biologique

Le premier épisode du Dialogue en direct d'Access Agriculture en français pour 2023 s'est tenu le 29 août 2023 sur le thème « ERAs, ressource pour la mise en échelle de l'agroécologie et de l'agriculture biologique ». [Voir la vidéo.](#)

La série Dialogue en direct a été lancée pour interagir davantage avec les ambassadeurs d'Access Agriculture, les entrepreneurs pour l'accès rural (ERAs) et d'autres partenaires locaux et stimuler la discussion sur les questions liées aux activités d'Access Agriculture.

BLOG POSTS



The school garden

Learning by doing is one of the most powerful educational approaches, both for adults and children. Kids observe what their parents and others in the community do, and they copy it.

As we walk to the Tres de Mayo school in Huayllacayán, in central Peru, which combines a kindergarten, primary and secondary school, we can see that activities on the playground have already started. Today is the final day of our filming trip in this community, and the school has planned the installation of a school garden: an activity they used to have prior to Covid and which they are now more than happy to resume.

[Read more](#) [বাংলা](#) | [Français](#) | [हिंदी](#) | [Português](#) | [Español](#)

MEET OUR AMBASSADOR



Abdoulaye Diop

Abdoulaye Diop has a Master's degree in Rural Development and Cooperation from the Gaston Berger University, Senegal. He is a founding member of “Gie Ballal”, an organisation working on organic agriculture and education for healthy eating. Abdoulaye has conducted several training programmes in the field of marketing, particularly in digital marketing. He plans to share Access Agriculture videos through his social media networks including WhatsApp, Facebook, Twitter and Instagram - and through his relatives!

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